



ALPHARETTA WOMEN'S

HALF MARATHON & 5K

PRESENTED BY



7:00 AM RACES START

10:00 AM AWARDS CEREMONY

WELCOME

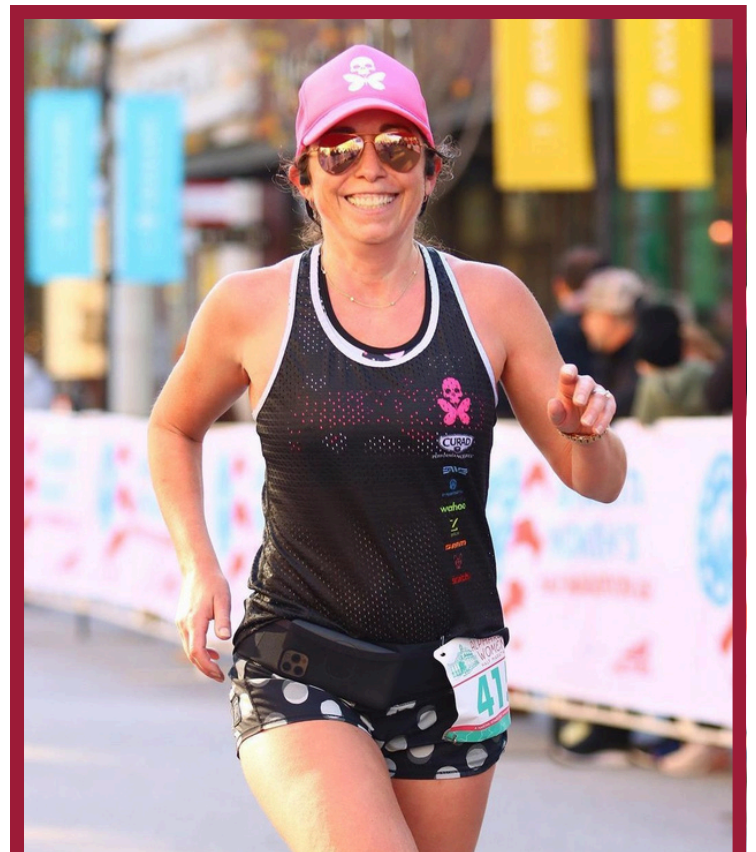
On behalf of 10xEM, the City of Alpharetta, the Alpharetta CVB, our sponsors, first responders, and volunteers, thank you for joining us for the eighth annual Alpharetta Women's Half Marathon & 5K, presented by HOKA!

Get ready for an unforgettable Women's Weekend of fun and fitness as you race through beautiful north Georgia communities and finish in the heart of Avalon.

Congratulations to each of you for taking on the challenge of the 2026 Alpharetta Women's Half Marathon & 5K!
Good luck, ladies!

Sincerely,

Your Event Team
10xEM



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RACE WEEKEND SCHEDULE

FRIDAY, OCTOBER 30, 2026

4:00PM – 7:00PM Packet Pick Up: Bib and T-shirt Pick-Up

SATURDAY, OCTOBER 31, 2026

10:00AM – 3:00PM Packet Pick Up: Bib and T-shirt Pick-Up

Location: Big Peach Running Company – 5530 Windward Pkwy Alpharetta

SUNDAY, NOVEMBER 1, 2026

HALF MARATHON & 5K START - AVALON

6:00 AM–6:45 AM	Packet Pick Up (Limited to athletes with special request ONLY, email info@race10x.com for assistance)
6:00 AM-7:00 AM	Gear Bag Drop Off-Starting Area
6:55 AM	National Anthem
7:00 AM	HALF MARATHON START
7:05 AM	5K Start-Tentative
8:00 AM	Post Event Party STARTS – In the Plaza at Avalon
10:00 AM	Awards Presentation – Half Marathon Only Presented on Stage
11:00 AM	Racecourse Closes
12:00 PM	Post Event Party CLOSING DOWN



PACKET PICK UP

Bibs are assigned sequentially at packet pickup, so please come at any time on either pickup day that works best for you. Bring the QR code from the email we'll send on Friday, October 30. Having your QR code ready will help speed up the process. If you don't receive the email, don't worry-we can look you up by name.

The foam strip on the back of your bib is your timing chip, so please do not remove it or lose your bib. If a bib is lost please come Sunday morning to the bib pick up tent to get a new one.

Packet Pickup for Others: If someone is unable to attend packet pickup, you may pick up their packet for them. Simply let our team know when you arrive, and we'll be happy to assist you.

Race Morning Pickup is limited to athletes with special request ONLY (email info@race10x.com for assistance if you need to pick up Sunday).



RACEDAY PARKING

PLEASE ARRIVE EARLY ON SUNDAY MORNING!

Please review the parking, road closure, and detour information below. All runners should plan to arrive early and be parked, at the start line, and ready to run by 6:45 AM. Avalon parking lots open at 5:00 AM.

Please allow plenty of time to access Avalon and park in one of the blue lots marked on the map. There are seven access points from Old Milton Parkway and Westside Parkway, indicated by red arrows. For an enlarged parking and road closure map, please visit: [Parking & Road Closure Map](#)

Please Note: The Whole Foods parking lot and Avalon resident parking lots are off-limits to race participants. Vehicles parked in these areas may be subject to towing or fines.



COURSE SUPPORT

Water Stations will be located at miles 2, 4, 6, 7.5, 9.5, 11.5. Water is available at each stop. Gatorade and Water will be at stops 4, 8 and 11.5.

(Portable Restrooms are also located at or near each Water Station for your convenience).

Gels will only be located at the water station near mile six. If you are going to carry this product during this event, please do not litter on the Greenway and City Street! THANKS!

STARTING PROCEDURE

The Alpharetta Women's Half Marathon & 5K, presented by HOKA, will use a wave start system. Runners should self-seed into groups based on their estimated finish time and will be staged in corrals before their wave begins. Course time limit is 4 hours.

Reminder: Your bib tag timing will not start until you cross the timing mats at the start line. Time spent waiting to cross the start line will not count toward your finish time.

GEAR CHECK

Athletes wishing to drop off a gear bag in the gear check area on Second St. between Avalon Blvd. and the start line may do so before 7AM. There will be extra gear bags in the Gear Check Corral. (NOTE: To pick up this bag post event, you will need to have your bib number on for proper identification to the volunteers working in the gear check area.)

PACER GROUPS

The Alpharetta Women's Half Marathon will feature pacers to help guide you toward your race-day goals! Each pace group will have two runners and is available for the half marathon only. Pace times are below:

1:45 – Half Marathon Finish Time

1:55 – Half Marathon Finish Time

2:10 – Half Marathon Finish Time

2:20 – Half Marathon Finish Time

2:30 – Half Marathon Finish Time

2:45 – Half Marathon Finish Time

3:00 – Half Marathon Finish Time

Sweep-Half Marathon Finish Time

Special thanks to Betsy Magato from Strong Run Coaching, for her assistance throughout the entire marketing, promotional and planning process for this event!

Additionally, extra thanks to Betsy for getting the Pacer Groups (Pace Team Powered by Lululemon!) ready to roll in the 2026 Alpharetta Women's Half Marathon, presented by HOKA!

TheStrongRun - coachbetsy@thestrongrun.com

www.thestrongrun.com / FB / Instagram @strongruncoach / #mystrongrun

HALF MARATHON COURSE



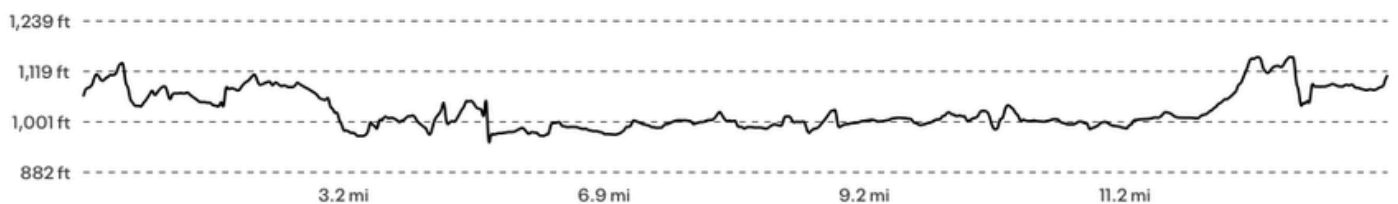
**ALPHARETTA
WOMEN'S**
HALF MARATHON & 5K
PRESENTED BY **HOKA**

Sunday, November 1st 7:00 AM

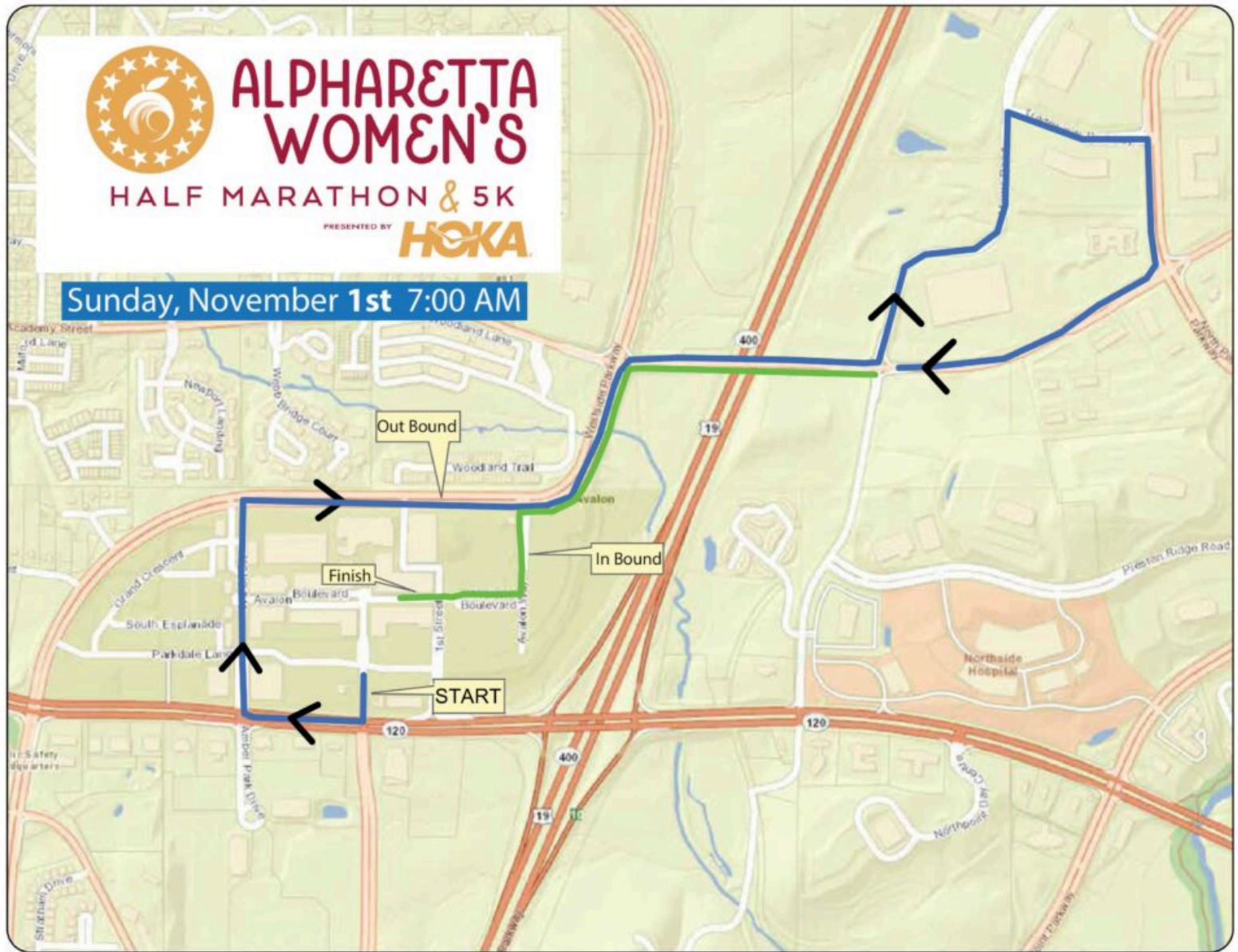


Elevation

Start	Max	Gain
1,063 ft	1,157 ft	656 ft

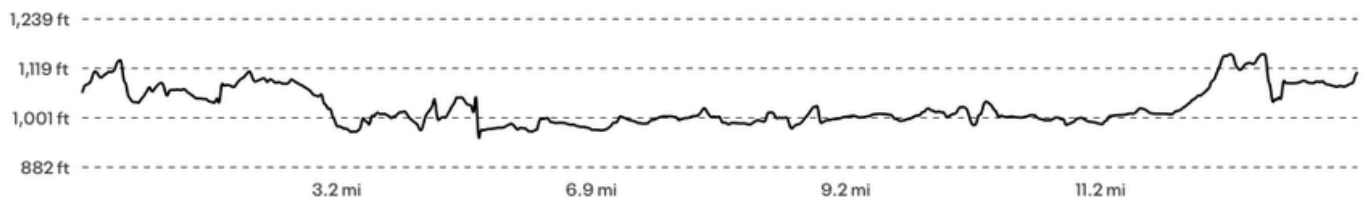


5K COURSE



Elevation

Start **1,063 ft** Max **1,157 ft** Gain **656 ft**



RACE PHOTOS

FREE RACE PHOTOS:

All racers get a free photo package courtesy of Awesome Alpharetta! Your personal race photos will be available at our website [HERE](#). Please click 2026 photos to find your images. We appreciate your patience as photos are edited and uploaded to the website. We will let you know on our socials when pictures are available at the website!

Make sure your bib number is facing front at all times and don't forget to smile when you cross the finish line. Have a great race!



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CONTACT

For any additional questions, please email info@race10x.com

We would love for you to follow us on our social media channels. Check out our Facebook and Instagram accounts and tag us in your race day photos with [#alpharettawomenshalfmarathon](https://www.instagram.com/alpharettawomenshalfmarathon)

